

Product Manager - Fresenius Medical Care Hungary

Join our Commercial team as a skilled and strategic Product Manager. Guide the development and execution of our Medical Devices strategy for innovative healthcare technology. Define product requirements, drive the product development process from concept to launch, and identify market developments to make recommendations for commercial activities. As a healthcare-focused candidate, bring a valuable perspective to this role to contribute to the success of our company.

Responsibilities:

- Define product requirements and scope
- Drive product development process from concept to launch
- Identify market developments and make recommendations for commercial activities
- Work with Commercial Manager and Marketing Manager to create local and global brand plans and marketing programs
- Support pricing strategies and gross profit management
- Monitor KPIs for assigned product category and implement corrective action plans if required
- Maintain relationships with stakeholders, including KOL network
- Gather and interpret market data and develop alternative plans and strategies
- Attend national/international scientific congresses
- Define communication strategy for target customer portfolio for each brand

Qualifications:

- Bachelor's/Master's degree in Medical, Marketing, Business or relevant
- Min. 3 years of sales experience at Consumer Healthcare company
- Excellent command of written and spoken English
- Customer-oriented personality with strong planning and organizational skills
- Analytical thinker and attentive to details
- Strategic thinker with ability to set product vision
- Ability to work in cross-functional teams
- Excellent presentation and communication skills (verbal and written)
- Ability to set and manage priorities, resources, performance targets and project initiatives in a multi TA, matrix environment

Preferred experiences:

- Experience in Dialysis and/or Extracorporeal treatment procedures
- Understanding of Healthcare environment
- Experience in Insight/Market Research
- Strategic/Marketing insights and awareness of TA/Brand specific strategies
- Business acumen
- Proven ability to influence in a cross-functional and multidisciplinary context
- A high level of energy and passion toward patients, science and public health
- Experience in the field of nephrology, cardiology, or intensive care

What we offer:

- Interesting work in a dynamically developing, forward-looking company
- Trainings for your development and expertise
- Possibility of career growth and development
- Motivating wage evaluation including an interesting bonus and benefits system
- Flexible working hours and home-office option
- Company car (also for private use), mobile phone, laptop



**FRESENIUS
MEDICAL CARE**

Location: Budapest, II. district